



Promoting and publicising your Golfmark, Clubmark and SafeGolf accreditations

Now you have been awarded with your SafeGolf accreditation we need to let everyone know about this great achievement. Follow these key steps to help you promote and publicise your award and golf club.

Put it online

First we recommend you put it on your own website along with the new SafeGolf logo provided.

Don't forget to spread the word via social media and let us know about it so we can retweet and like it! (www.twitter.org/englandgolf and www.facebook.co.uk/englandgolf).

Tell the press

We recommend that you tell the press about your award to raise your profile in the community. England Golf will provide you with a press release template for you to amend accordingly to send to your local press contacts. If you then provide your England Golf CSO with a copy we will endeavour to promote this for you too.

Key messages

To help you when writing about your achievements we have detailed below wording entitled 'What is SafeGolf?' a list of key areas that should be used when describing the programme:

What is SafeGolf?

SafeGolf is a partnership of UK golf bodies committed to promoting a safe and positive environment for all those participating, working and volunteering in the sport of golf.

The SafeGolf partnership consists of members from the golfing bodies across Great Britain & Ireland and has been established to help golf respond to the issue of child protection in sport. Its mission is to safeguard the welfare of children and young people, as well as adults at risk, in the sport of golf.

SafeGolf is firstly, a website – www.safegolf.org – through which anyone with a concern about the welfare of a player, or the behaviour or practice of a coach, volunteer, organiser, parent or a player, can contact the lead safeguarding officer at their national governing body.

Secondly, it is the safeguarding standard England Golf will promote to all their affiliated clubs to ensure all clubs provide a safe and positive experience to children and young people whilst playing golf. The PGA are also using the standards to apply to all their PGA professional Coaches.

Find an accredited coach – www.safegolf.org

Coming Soon – a full list of clubs and facilities that that uphold the standards of SafeGolf will be housed here – www.safegolf.org